

# NATHAN DENTON

A CREATIVE DIRECTOR  
WITH 15+ YEARS OF  
EXPERIENCE HATCHING  
DESIGN SOLUTIONS FOR  
BRANDS BIG AND SMALL.

[WWW.NATHANDENTONDESIGN.COM](http://WWW.NATHANDENTONDESIGN.COM)

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## EXPERIENCE

DENTON DESIGN / JULY 2018 - PRESENT

Owner, Freelance Design

ONE NORTH INTERACTIVE / CHICAGO / AUG 2012 - JUNE 2018

Partner, Managing Director of Creative Services

Built and managed a team of CDs, ADs, Designers, and FEDS while forging a creative culture from the ground up. Played a critical role in establishing long-lasting client relationships through sales, services, and thought leadership. Conceived and implemented processes and procedures to help the team and agency-at-large run intelligently and efficiently across 150+ clients. Responsibilities included:

- Brand discovery, creation, refresh, and extension
- Creation and evolution of complex identity systems
- Nurturing design thinking and philosophies
- Creative account oversight
- Design of digital ecosystems
- Art direction of photo and video shoots
- Sales pitch creation and delivery
- Client presentations
- Thought leadership
- Talent development
- Member, senior leadership team

HUBBARD ONE / CHICAGO / AUG 2008 - AUG 2012

Art Director (2008-2010), Creative Director (2010-2012)

OGILVY & MATHER / CHICAGO / MAY 2008 - AUG 2008

Art Director

IDEACAST / CHICAGO / JAN 2007- MAY 2008

Art Director

DEBORAH WOOD ASSOCIATES / INDIANAPOLIS / JAN 2004 - MAY 2008

Senior Designer (2004-2006), Art Director (2006-2007)

## EDUCATION

PURDUE UNIVERSITY

Bachelor's Degree, Computer Graphics

Associate's Degree, Organizational Leadership & Supervision

## DESIGN TENETS

- Less Is Lovely
- Details Are Delightful
- Research Is Required
- Collaboration Is Crucial
- Sell a Story

## TOOLS

- Adobe CS
- Sketch
- InVision
- Axure
- Microsoft Office

## ACTIVITIES

- AIGA, Member/Mentor/Speaker
- General Assembly Chicago, Panelist/Speaker
- Creative Mornings

## RECOGNITION



AWWARDS® WEBAWARDS CSSWINNER

